

a campaign for
**HEALTH CARE
EXCELLENCE**

Press Release

For Immediate Release
May 10, 2007

A Campaign for Health Care Excellence

RBC Dominion Securities & RBC Foundation Hit a Hole in One for the new Hospital

ABBOTSFORD–Fraser Valley’s largest Wealth Management firm, RBC Dominion Securities, in collaboration with RBC Foundation, has pledged a total gift of \$300,000 in support of the new Abbotsford Regional Hospital and Cancer Centre. Of this amount, \$150,000 will be raised by the employees of Abbotsford’s RBC Dominion Securities office.

“Our employees felt that this Hospital and Cancer Centre is a perfect fit for what we stand for as a company. Our company’s success is directly linked with the economic health and social conditions of the community we operate in,” says Mark Kinnear, RBC Dominion Securities’ Vice President and Abbotsford Branch Manager. “This investment in our community will undoubtedly pay off in dividends—our families have access to the latest and best technologies and cancer programs possible.

“We truly appreciate RBC’s support,” says George Peary, Campaign Chair. “At one time or another, it is likely that every family in this community will be impacted by this Hospital, either as a patient or visiting a loved one.”

RBC Dominion Securities has been serving Fraser Valley communities for over 25 years. To demonstrate their commitment to the Fraser Valley, the employees of RBC Dominion Securities have pledged \$150,000 towards the *Campaign*. One hundred per cent of proceeds raised from the Annual RBC Dominion Securities’ Charity Golf Tournament will be directed towards the new Hospital. Last year, the tournament raised over \$42,000. In addition, funds raised from future golf tournaments, beyond the \$150,000 commitment, will be donated to the new facility. This year, the tournament will take place on August 30th at the Ledgeview Golf and Country Club.

Mayor George F. Ferguson adds, “I commend the both RBC Dominion Securities and RBC Foundation for this incredible demonstration of community leadership. Our community is fortunate to have such long-standing corporate citizens support this critically needed health care initiative. It is because of organizations like these that Abbotsford has such an outstanding reputation for philanthropy.”

To purchase tickets to the Annual RBC Dominion Securities’ Charity Golf Tournament, contact May Fong at (604) 870-7100. Those who are not golfers may support the new hospital directly by calling the Campaign Office at (604) 557-2088.

A Campaign for Health Care Excellence is a unique partnership between the Fraser Valley Health Care Foundation and the BC Cancer Foundation. These two organizations are working together to raise \$7.5 million to ensure that the Abbotsford Regional Hospital and Cancer Centre opens with the most up-to-

date equipment available. They are also committed to funding cancer research programs and clinical studies. To find out more information regarding *A Campaign for Health Care Excellence* or to make a gift, visit www.healthcareexcellence.ca or contact the Campaign Office at (604) 557-2088.

A Campaign for Health Care Excellence has a number of naming and recognition opportunities remaining for those corporations, families and individuals who wish to leave a legacy in this state-of-the-art Hospital.

RBC Foundation

RBC® is committed to making a lasting social impact through inspired, responsible giving and by building strong partnerships with the charitable sector. A leading corporate donor in North America — last year investing more than \$42 million in charities in hundreds of communities. RBC support for BC in 2006, resulted in donations to over 320 charities & \$3,712,056. More than 324 RBC BC employees and retirees donated in excess of 13,000 volunteer hours, resulting in financial support of \$162,000, to charities throughout British Columbia.

The Fraser Valley Health Care Foundation:

Established in 2000, the Fraser Valley Health Care Foundation is committed to building partnerships with individuals, community organizations and businesses to support the hospitals and health care services within the Fraser Valley Regional Hospital District.

The BC Cancer Foundation:

Established in 1935, the BC Cancer Foundation raises funds to support research and enhancements to care at the BC Cancer Agency, throughout B.C.

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