



a campaign for  
**HEALTH CARE  
EXCELLENCE**



**BC Cancer Foundation**  
Supporting research & care at BC Cancer Agency

## **For Immediate Release**

October 12, 2007

### **Sun Life Financial donates \$75,000 to new Abbotsford Regional Hospital and Cancer Centre**

*Patients and families will benefit from gift which provides large flat screen monitors for vital patient information*

**Abbotsford, October 1, 2007** – Waiting for cancer treatments in the new Abbotsford Regional Hospital and Cancer Centre will be a whole lot less tedious, and more informative, thanks to a recent donation from Sun Life Financial. The \$75,000 gift from Sun Life Financial will enable the BC Cancer Agency to purchase large flat-screen monitors to be used in the Agency's two main patient waiting areas. The monitors will provide patients, families, and caregivers with information about support groups, nurse-led clinics, clinical trials opportunities, and volunteer opportunities available. The BC Cancer Agency's fifth regional cancer centre will be located within this new facility.

"We see critical illness all too often in our field, and wanted to do something that would make a difference," said Bam Sidhu, manager of Sun Life Financial's Fraser Valley financial centre. "As the Fraser Valley financial centre is expanding, we felt now more than ever we wanted to strengthen our commitment to the community where we live, work and do business."

Over the years, Sun Life Financial's philanthropy program has given priority to matters of health, offering financial support to hundreds of registered charities in the local communities they operate within.

On September 22, 2007, campaign supporters celebrated the launch of the public phase of *A Campaign for Health Care Excellence*, a partnership between the Fraser Valley Health Care Foundation and the BC Cancer Foundation, which included renewed efforts to raise the remaining \$1.3 million dollars of the overall \$7.5 million dollars goal. Funds raised will go towards enhancements to technology and cancer programs at the new Abbotsford Regional Hospital and Cancer Centre.

"Sun Life Financial has demonstrated great leadership as a founding donor with this incredibly generous gift to our campaign," commented George Peary, chair, *A Campaign for Health Care Excellence*. "They should be tremendously proud of their ongoing commitment to the growth and prosperity of this community and region."

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## **Sun Life Financial gift continued**

Established in 2000, the Fraser Valley Health Care Foundation is committed to building partnerships with individuals, community organizations and businesses to support the hospitals and health care services within the Fraser Valley Regional Hospital District.

Established in 1935, the BC Cancer Foundation raises funds to support research and enhancements to care at the BC Cancer Agency, throughout British Columbia.

Sun Life Financial is a leading international financial services organization providing a diverse range of protection and wealth accumulation products and services to individuals and corporate customers. Chartered in 1865, Sun Life Financial and its partners today have operations in key markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China and Bermuda. As of June 30, 2007, the Sun Life Financial group of companies had total assets under management of \$435 billion.

Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under ticker symbol SLF.

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