



## Call for Submissions to HeART of Healthcare Gallery

Patients for Patient Safety Canada is seeking art submissions for an online exhibition honouring World Patient Safety Day, September 17, 2021, on this year's theme of "Safe maternal and newborn care".

On World Patient Safety Day we will launch an additional virtual art exhibition, **HeART of Healthcare: Safe and Respectful Maternal and Newborn Care**, which will include works in various media including: paintings, fibre art, poetry, stories, sculpture, dance, and music.

The aim of World Patient Safety Day 2021 is to raise global awareness on the issues of maternal and newborn safety, particularly during childbirth. Childbirth should be safe and respectful for all people in Canada. People should have their choice of birthing options and the medical support necessary to ensure they and their babies are safe before, during, and after birth. All people in Canada should feel supported, respected and safe, and everyone should have the same access to safe and quality care, including those living in rural, remote and isolated communities.

For more information and details on the submission process, please download the submission form. Submissions are encouraged from patients, healthcare workers, leaders, and supporters from every walk of life.

The submission **deadline is August 20, 2021 11:59pm (MST)**.

Artists in any form, at all levels, who create work inspired by these themes are asked to submit the following:

- For **2D Visual Media**: high quality digital images of each proposed work. (300dpi, JPEG format, around 2MB in size)
- For **3D Sculptures**: high quality images of at least two angles of proposed work (ex. Front and rear), taken on a white or neutral background. (300dpi, JPEG format, around 2MB in size)
- For **Written Media**: Word format, poems and stories that can fit on one typed page only
- For **Music**: Direct link to download audio file (no longer than 4 minutes)
- For **Performance**: Direct Link to view video file (no longer than 4 minutes)

All Artists are also asked to submit:

- Brief Biography- approx. 100 words.
  - Include full name, mailing address, and email in this document.
- Artist Statement relating works to the theme of the exhibition- approx. 100 words.
- Information about each piece (as appropriate for media): title, dimensions, year completed, media, duration. Please label files with the title of the work.
- Completed permission form to have the art featured in the HeART of HealthCARE gallery (see form below)

Please send your submissions with **Heart of Healthcare Submission** in the subject line to:

Tyler Sherard, Exhibition Coordinator  
HeART of HealthCARE  
[heartofhealthcare2021@gmail.com](mailto:heartofhealthcare2021@gmail.com)

Thank you for your interest! Please note – not all submissions will be accepted as a part of the exhibition based on the thematic criteria.

Artists may be asked to submit additional materials or information. Canadian artists included in the HeART of HealthCARE will receive a \$50 gift card to display their work (cards cannot be offered to non-residents of Canada).

For more information about HeART of HealthCARE contact us at [patients@hec-esc.ca](mailto:patients@hec-esc.ca).

If you have feedback about the art gallery, please share it with us by emailing [patients@hec-esc.ca](mailto:patients@hec-esc.ca). Patients for Patient Safety Canada is planning to maintain the art gallery until March 2023, with the possibility of extension.

# HeART of HealthCARE Submission

## Consent for use of art and recognizable subjects

Patients for Patient Safety Canada will display your artworks/writing/music/videos [works] in our web-based HeART of HealthCARE Gallery.

Because these works can be seen by people all over the world, we ask your permission to represent these works in the online gallery, on our website and social media, for the duration of the exhibition (until March 31, 2023). Credit will always be given to the artist.

By signing this form, you also acknowledge that any recognizable subjects (people) have consented for you to use their image in this gallery.

If you have any questions, please contact [patients@hec-esc.ca](mailto:patients@hec-esc.ca).

I give my permission for Patients for Patient Safety Canada to represent my submitted works in the online gallery, web pages, and on social media.

I acknowledge that I may withdraw my work at any time.

Artist's name:

Signature:

Date:

I would prefer my \$50 gift card to be from:

Indigo

Sobeys

No, thank you. Please select reason

I am not a Canadian Resident

I want to donate the value of my card back to the HeART of HealthCARE